

Myung-Ae Lee

Myung-Ae Lee is the vice president of InnoTraining Inc., Kirkpatrick Affiliate (USA). She is an expert on lectures, teaching materials development / translation, consulting and statistical analysis related to Kirkpatrick Four Levels® Evaluation.

She has certificates and licenses for Silver Level Kirkpatrick Four Levels® Evaluation Certified, InnoTraining® Certified Facilitator (ICF) and Korean dentist.

Her main areas of activity include educational evaluation and educational innovation. She has experience in HR consulting, statistical analysis, psychology, career development, and needs analysis (MBTI, STRONG, Firo-B, etc.), EAP and NCS consulting.

She has been active in a wide range of industries and fields, including Samsung, Hyundai, and other large corporations, government agencies, public institutions, and SMEs (more than 10).

She has devoted much of her time and energy to the domesticization of the PROMOTE®, a learning transfer platform (LTP), which originated in Northern Europe and is now exported to 25 countries worldwide and applied to more than one million educational programs. In particular, she focuses on educational evaluation and educational innovation and learning transition big data statistical analysis in health care field.

She would like to clarify the relationship between Level 3 (behavior, job application) assessments and Level 4 (results, performance) assessments, required drivers (monitor, encourage, reward, reinforce), successes, barriers, and leading indicators. In particular, she is also working on the analysis and comparison of the effects of PROMOTE® on the educational effectiveness and performance when it is applied or not.

She says, "Education alone cannot produce the desired results, and when we use tools other than education, we can nurture and maintain talent. The Republic of Korea should not miss the opportunity to foster 10 million talented people. I will be a researcher who is committed to that work."

