

Dr. Jonathan Pottiez

Dr. Jonathan Pottiez is a Kirkpatrick Certified Facilitator, as well as a Consultant at C-Campus, where he contributes to the dissemination of best practices in learning management. He works primarily in France, where he is recognized as one of the best experts in the field.

Jonathan has over 15 years of experience in training, during which he has advised companies and training organizations on improving their learning and development management practices and has shown them how to evaluate and maximize their effectiveness.

Jonathan holds a Ph.D. in Human Resources Management. His doctorate thesis was focused on the "Corporate Training Performance Evaluation through a Systems Approach." He continues to train regularly on the subject while developing skills in agile project management, convinced that the world of learning and development should build on this approach.

He has written numerous articles on training evaluation and participated in several conferences on the same subject. In 2013, he published a book in French entitled *L'évaluation de la formation - Piloter et maximiser l'efficacité des formations (Evaluation of training - Manage and maximize the training's effectiveness)*, a compendium of his past research and experiences. A second edition of this book was published in 2017.

