



Kirkpatrick Four Levels® Evaluation Certification Program - Gold Level

Program Description

Kirkpatrick gold level certification provides a way for professionals to share the accomplishments obtained from their application of the Kirkpatrick Model to their programs and to obtain appropriate recognition for themselves and their execution team. It is designed for professionals who want to make a difference in the world of training and development above and beyond their own organizations.

Kirkpatrick Partners recognizes that we alone cannot make all of the necessary changes to the widely held yet false beliefs about training value embodied in the training event itself. Fulfilling this mission requires a worldwide team of business partnership “ambassadors.”

The gold level is open to those who have attained Kirkpatrick silver level certification. It consists of presenting or publishing your program evaluation process, results or best practices in a way that assists other training or business professionals.

Examples include:

- Having an article published in a trade magazine
- Presenting at a trade event or to an audience outside of your own organization
- Having a case example included in a book, journal, or white paper
- Gold-level certification is available to silver-level certification holders at no charge as a service to the industry.

Who Is Eligible

Gold-level certification is open only to those who have earned their silver-level certification.

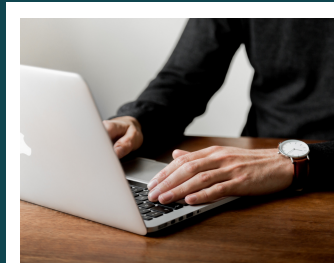
THE KIRKPATRICK MODEL



The
Standard
for Leveraging and
Validating Talent Investments®



KIRKPATRICK CERTIFICATION PROCESS



BRONZE

Create a four-level program implementation and evaluation plan



STRATEGIC EVALUATION PLANNING

Establish the necessary communication, cooperation, and partnership



SILVER

Implement your plan, and monitor and report on progress and results



GOLD

Share your learnings publicly to gain recognition and better the industry

Gold LevelL Includes

- Conference call with Kirkpatrick Partners to discuss completion plan
- Support in finding an appropriate presentation venue or mode, if needed
- Publicity for your article, contribution, or presentation, if desired
- Plaque and virtual badge for communicating your new credential

Working Towards Gold

If you have completed your silver-level certification and would like to work towards gold, please contact us to discuss what you have in mind and how we can help you.

There are no fees for attaining gold level certification.



Questions?

[Contact us](#) for assistance in selecting the right programs for you.



Registration & Pricing

[Visit the Gold Level Certification Web Page](#)



"The Kirkpatrick principles are essential to maximizing the transfer of learning to behavior and subsequent organizational results as well as to demonstrate the value of training to the organization; unquestionably critical for any world-class institution!"

DR. JOHN PLIFKA

Director, Army Quality Assurance Program